



BFWCoin Whitepaper



Executive Summary

BFWCoin (BFW\$) is a decentralized utility token built on Binance Smart Chain (BSC), developed by the team behind Bangalore Fashion Week — one of Asia's premier fashion event platforms.

Designed to streamline ticketing, payments, and community rewards within the global fashion industry, BFWCoin enables:

- ⚡ Instant, low-fee blockchain transactions
- 🎫 NFT-based event ticketing
- 🔄 Referral and participation-based incentives
- 📦 Token staking for perks and exclusive access

Although the smart contract was deployed in March 2025, core ecosystem development began in Q2. We're now preparing for product rollouts, exchange listings, and strategic collaborations in H2 2025.

Our long-term vision is to connect creators, brands, and fashion enthusiasts through a tokenized economy — unlocking new value in a \$1.7 trillion global fashion market.



Vision

We imagine a borderless fashion metaverse where designers, fans, and partners engage through NFTs, decentralized governance, and token-powered experiences. BFWCoin bridges the worlds of fashion and digital finance, enabling users to earn, participate, and transact seamlessly — both online and offline — in a transparent, community-driven ecosystem.

By tokenizing access, rewards, and engagement, BFWCoin aims to redefine how fashion is experienced, owned, and shared worldwide.

Market Opportunity

The global fashion industry faces outdated ticketing systems, opaque payments, and fragmented loyalty programs. Blockchain can address this:

- ⚡ Instant ticket settlements to creators and organizers
- 📊 Sub-1% transaction fees vs. traditional 5–8%
- 🎯 Fully transparent airdrops, referrals, and loyalty tracking

Use-Case Scenarios

- **VIP Access:** Stake BFW\$ to unlock backstage passes or meet-the-designer perks
- **Referral Rewards:** Earn tokens for promoting BFW events
- **On-chain Ticketing:** NFT-based tickets, tradable on supported markets
- **Brand Sponsorship:** Token-based sponsorships for events or contests
- **Exhibitor Payments:** Use BFW\$ to reserve booths or media packages

Utility

- 🎫 NFT ticketing & event access
- 🗝 Staking for perks & governance eligibility
- 📢 Community rewards & referrals
- 🗳 Governance voting (future DAO)



Limited Edition Meme Tokens



BFW\$ powers a series of limited-edition promotional meme tokens (e.g., **BFW27MEME**) designed to boost community engagement and adoption during each edition of Bangalore Fashion Week.

Each meme token is pegged at a fixed redemption ratio (e.g., 10 MEME = 1 BFW\$) and expires after a set event period. Holders can trade or redeem based on market interest and fixed redemption value.

- 🎫 Used for ticketing, airdrops, and gamified campaigns
- 🗝️ Redeemable for BFW\$ after expiry (e.g., Dec 31, 2025)
- 💧 Backed by pre-funded BFW\$ pool — no inflation or minting

 [Learn more about BFW27MEME](#)



Token Supply

- Total Supply: 10,000,000 BFW\$ (non-mintable)
- Locked on Mudra: 2,000,000 BFW\$
- Remaining Allocation: 7,000,000 BFW\$ (in phased release)
- Decimals: 18
- Contract Address: 0x86d319A5ac850daf0C801580625973e47A7582C2 ([View](#))



Competitive Landscape

Project	Network	Utility	Mint/Burn	Governance
BFWCoin (BFW\$)	BSC	Tickets, NFTs, Staking, Rewards	No	Planned DAO (Q4 2025)
Chiliz (CHZ)	Ethereum	Fan Tokens, Event Access	Yes	Yes (via Socios voting)
StepN (GMT)	Solana	Move-to-Earn, NFTs	Yes	Yes (DAO Active)
EventChain (EVC)	Ethereum	Smart Event Ticketing	No	No

Technology

Built on Binance Smart Chain (BSC) using OpenZeppelin-audited BEP-20 smart contracts. Fully compatible with Web3 wallets like MetaMask, PancakeSwap, and future NFT platforms.

The token contract is **renounced and immutable**, ensuring no further changes can be made to minting or admin controls.

 [View Renouncement Transaction on BscScan](#)



Team & Advisors



Feroz Khan

Founder & CEO

35+ years in fashion & live entertainment. Visionary behind DreamMerchants platform.

[LinkedIn](#)



Sunitha Bajaj

CTO & Smart Contracts

BSC developer with strong Solidity expertise.

[LinkedIn](#)



Manal Shandar

Marketing & Community

Crypto marketing strategist with community growth experience at 3 Web3 startups.



Sapna Hiralal

Product & UX

Product designer with background in immersive event tech & fashion ecommerce.

Platform Integrations

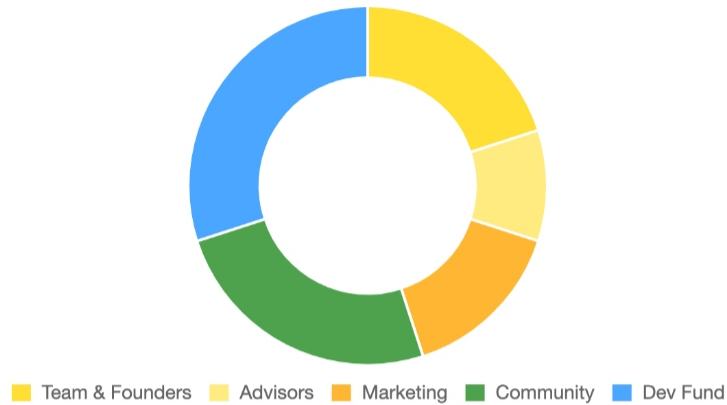
BFW\$ is seamlessly integrated across key platforms in the BNB Chain ecosystem, ensuring secure access, real-time tracking, and trading compatibility.





Vesting & Release Schedule

Team & Founder tokens (20%) are locked with linear vesting starting Q3 2025. Airdrop and community incentives (25%) will be rolled out in phases aligned with platform growth.



Security & Audit

BFWCoin's smart contract was developed using audited OpenZeppelin libraries and follows best practices for immutability and renouncement. Ownership has been renounced, and the contract is non-mintable and non-upgradable to ensure long-term security.

While a formal third-party audit is pending, we plan to engage a reputable security firm prior to our full platform rollout in late 2025. A bug bounty program will also be launched to encourage responsible disclosures.

Governance Roadmap

- Q3 2025: Governance snapshot tool (testnet)
- Q4 2025: Launch on-chain DAO voting
- Q1 2026: Community treasury management



KPIs & On-Chain Metrics

**Token
Holders**

44

Total Supply

10,000,000
BFW\$

Transactions

118

Figures are fetched live from BscScan. In rare cases where live data cannot be retrieved, verified on-chain values are shown.






Exchange Access

BFWCoin (BFW\$) is currently available for trading on decentralized platforms:

- **Swap:** PancakeSwap
- **Liquidity:** Add USDT-BFW\$ Liquidity
- **Token Info:** View on BscScan

For the full list of live and upcoming listings, visit our  Listings Page.

Tokenomics

-  **25%** — Airdrop & Community Rewards
-  **20%** — Team & Founders (part of total 10M, locked for 12 months)
-  **30%** — Liquidity Provision & Exchange Listings
-  **15%** — Marketing & Brand Partnerships
-  **10%** — Development Fund

Total Supply: 10,000,000 BFW\$ (Fixed, non-mintable)

Buy/Sell Tax: 18% (includes India GST compliance)



Roadmap

- **Q1 2025:** Token creation, team formation, contract renouncement on BSC
- **Q2 2025:** Strategic planning, website launch, early airdrop and community onboarding
- **Q3 2025:** NFT ticketing MVP, limited staking feature, investor onboarding
- **Q4 2025:** Security audit, DAO governance testnet, mobile wallet prototype
- **H1 2026:** Major exchange listings, full DAO activation, live event integrations

Strategic Partnerships & Investment

We are currently raising pre-seed funding to accelerate platform development, user onboarding, and ecosystem integration. Funds will be strategically allocated across development, marketing, legal operations, and initial liquidity provisioning.

Early investors are offered convertible instruments with equity and token rights, aligned to long-term platform growth. All investments are subject to vesting agreements, with a minimum 2–3 year term and a 2-year initial cliff.

Note: This is not a public offering. Details are shared solely for informational purposes with potential accredited or strategic investors, and are subject to change. Any investment will comply with applicable legal and regulatory frameworks.

Legal & Compliance

BFWCoin is issued as a utility token by DreamMerchants, India. It does not represent equity or security. Future KYC/AML will be integrated with regulated partners where applicable.